
MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – January 2018
DATE: 2/8/2018
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: The Library was glad to host the 2nd annual Volunteer Recruitment Fair in partnership with Camp Verde Human Resources this month. The Friends of the Library hosted a Pastaghetti Dinner and displays were setup throughout the library.

The Center has agreed to expand its grant request to Yavapai County Community Foundation to include a request for an Internship program that adults enrolled in CVARP classes may apply to. Library staff would train the Interns to help at the Front Desk and the PC Help Desk, giving them the opportunity to learn the soft skills necessary to be successful in today's work environment and benefiting the Library with needed additional help.

Report from Youth Services Librarian, Nadia Torabi: In February, we will continue with Story Time, LEGO Club, STEAM Time, and Family Craft Night. STEAM Time has been changed from Fridays at 1:00PM to Saturday at 1:00PM. We had the children's iPads and iMAC reset to introduce technology use into programs, starting with interactive apps in Story Time. We are exploring ways to rearrange the children's room to open up the space a bit more and make room for more activities for Tweens. P.S. No Children's Library is complete without Dewey!



Report from Circulation Librarian, Alice Gottschalk: Staff at the CIRC Desk had 20 visitors ask questions about volunteering at the library during the Volunteer Fair. Nine of those visitors took a Volunteer Interest Card and one filled it out and handed it back to us. The organizations represented at the Fair shared the good things they do for our community which was very helpful as we serve people from the circulation desk.

Report from Reference & PC Help Librarian, Gerry Laurito: We had 2 sets of computer classes in the Center in January. One 3-week session taught computer basics and the other one focused on teaching Microsoft Word. Another program sponsored by the library is a series of viewings and conversations centered on the Vietnam War documentary by Ken Burns, a 10-week series that continues through the end of March. I continue to work with Lisa Griest from YCFLD to learn how to do Story Share programs with seniors in the Verde Valley.

Report from Teen Librarian, Zack Garcia: January marked one year for me being a Librarian, and I am excited for many to follow! Many things are happening between January and February. On Jan 17, we held our first meeting for the new youth council, after visiting kids in classrooms to recruit for the event. The first event gave us more insight to the applicants and their parents as we determine what we expect of the group, as well as giving participants the opportunity to shape it. The follow-up event will be held Feb 10, followed by the Star Party in Rezzonico Family Park. This event will allow us to expand on previous ideas, and come up with a game plan for the coming year. In following weeks, we will conduct interviews, and plan to have the group up and running with the first official meeting in March. I am very excited to see the good things this group will accomplish.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

FUN FACT!

Previous to FY18, we counted all programs for adults in the library under Adult Programs. Now we separate the Library Sponsored programs from the Community Room uses. Adding these two figures together gets 52 programs, a 40% rise in adult programs happening inside the library in January!



January 2018 - In This Issue:

Update from Your Library Director...

What's New...

Featuring...

Children's Library

Teen Library

What's Happening?

Update from your Library Director...

Library open hours are changing in response to community requests for use of our facility and collected traffic counts. Starting Monday, January 29, we will observe the following hours:

Monday - Thursday: 9:00a - 8:00p

Friday - Saturday: 9:00a - 5:00p

Sunday: closed

People ask why we need libraries these days now that we have Google, Siri and Alexa to give us all the answers. Well, here are a few reasons to think about. From December 1, 2016 through November 30, 2017, we counted 104,551 visits through our front doors. Our visitors checked out 63,418 physical items and 4,376 digital titles, which, averaging a cost of \$15 each, saved library customers a collective **\$1,015,910**. [READ More ...](#)

What's New...

Never used a computer?
Wish you didn't have to now?

**Gerry's Basic
 Computer Class
 is for YOU!**

**Space is limited. Sign-up
 @the PC HELP Desk
 Starts Wednesday
 01/17 @2:00p in the Center**

bring your own laptop or use one of ours

CVCL Camp Verde Community Library 554-8380

Library & Adult Learn Center Seek Input for Computer Classes

The Library is partnering with the Camp Verde Adult Reading Program and Learn Center (CVARP) to offer two levels of free computer classes. Level 1, or the Basic Computer Class, is for anyone with little to no computer experience. Level 2 classes are designed for computer users who want to learn new techniques, explore new software or upgrade their work skills. [READ More...](#)

Help us HELP YOU! Tell us what new computer skills you would like to learn for fun or work. Take our short, [10 Question Survey](#)

Archaeology Talk - Integrative Archaeology & Hidden Histories: Peru and Tiahuanaco in Bolivia

A special presentation for archaeology enthusiasts in the Terracotta Room **Saturday, January 13, from 2:00-3:00p**. Luminous Antonio, founder and C.E.O of the Integrative Archaeology Foundation, will explore new ways to discover hidden stories, customs, origins and deeper meanings beyond the material evidence of ancient civilizations and cultures. The talk is free and open to the public. [READ More](#).

Grant Application Workshop

Through a competitive application process, Arizona Community Foundation of Yavapai County and Arizona Community Foundation of Sedona will award grant funding to local nonprofit organizations and programs serving Yavapai County, Sedona and the Verde Valley.

Thursday, January 18 from 1:00p-2:30p learn more about the application process and elements of an effective application. [READ More](#)

Being Mortal: FREE Film Screening & Discussion

Accord Hospice of Sedona is hosting a free, community screening of the documentary "Being Mortal" on **Wednesday, January 17 at 10:00a** in the Terracotta Room at the library. After the screening, audience members can participate in a guided conversation on what the next steps are in identifying and communicating your wishes about end-of-life goals and preferences. [READ More](#)

Vietnam Film Series Viewing and Discussion

Beginning **Wednesday, January 24 and running through Wednesday, March 28 at 4:00p** the Library is pleased to offer a screening and discussion of The Vietnam War: A Film by Ken Burns & Lynn Novick. This is a 10-week series of 10 DVDs showing weekly on Wednesday afternoons. The series kicks-off with pizza and beverages provided for those participating in the program. After that, attendees are encouraged to bring their own food to enjoy during the program. [READ More](#)

Volunteer Recruitment Fair & Pastaghetti Dinner/Fundraiser

Thursday, January 25 from 4:00p-7:00p, Town of Camp Verde HR Department and the Library are pleased to offer you the chance to explore a variety of volunteer opportunities that can help make a difference in our community. Enjoy dinner, visit the participants and win prizes. [READ More](#)

FEATURING... New Magazines & RB Digital/Zinio

We've added **new magazines** on our shelves as well as on our digital site. Check out paper copies for up to 3 weeks at a time. We only ask that you **return them in person** (not in the book return) to keep them intact for your neighbor to read. Here are the new titles on our shelves:

- Astronomy
- Discover
- Family Circle
- Family Handyman
- Field & Stream
- Money Magazine
- Poets & Writers Magazine
- Popular Mechanics
- Popular Science
- Shutterbug

Vanity Fair
Town and Country

If you don't see your favorite magazine on the shelf or would just like to experience the wonderful world of digital content in a magazine you read, give **RB Digital/Zinio** a try. It works on smartphones and tablets. To learn more, ask a Librarian at the PC Help Desk or [Click HERE](#) and get started yourself.

**FREE DIGITAL
MAGAZINES**

**Download the App or
checkout a new issue!**

**We've added new
titles on our shelves
and new titles to our
digital collection.**



CVCL Camp Verde Community Library 554-8380



CHILDREN'S LIBRARY

StoryTime is Wednesdays @3:00p
Themed stories and crafts for preschoolers.

Lego Club is Thursdays @5:00p
Do your teens play games with Zack on Thursdays? Kids and Tweens join Miss Nadia for new Lego challenges each week.

S.T.E.A.M. Time is Fridays @1:00p
This month, make lava lamps, learn about frostbite, take the Igloo Challenge, and explore the symmetry of snowflakes.

TEEN LIBRARY

Game Night with Zack - Thursdays @5:00p
Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

All-Ages Magic the Gathering (MTG) - Friday, 01/26 @3:00p
Sign-up with Zack in the Teen Library.

Invitation to Explore Camp Verde Youth Council - Saturday, 01/27
Teens ages 12-17 are invited to a luncheon from noon to 2:00p where Library staff will lead a discussion centered around forming a Town-Wide Youth Council. The goal is to form a solid civic group that will give teens a voice in the community. At the luncheon, the scope and purpose of the group will be explained and applications for interested youth will be available to fill out and submit. Sign-up with Zack in the Teen Library and let us know if you have any special dietary restrictions.

What's Happening?

Thursday, 01/11

5:30p-7:30p Music in the Stacks meets in the Fireside Room ([details](#))
6:00p Camp Verde Lions Club meets in the Key Lime Room

Saturday, 01/13

2:00p Integrative Archaeology Presentation in the Terracotta Room ([details](#))

LIBRARY CLOSED for MLK Day Monday 01/15

Tuesday, 01/16

10:00a - noon Writing for Fun and More in the Copper Room ([learn more](#))

Wednesday, 01/17

10:00a Being Mortal: Free Film Screening & Discussion in the Terracotta Room ([details](#))

2:00p-4:00p Basic Computer Class in the CVARP Learn Center ([details](#))

3:00p AZCourtHelp Webinar: Family Court 101 in the Terracotta Room ([learn more](#))

3:30p-4:30p Let's Talk: Meet the Press in the Fireside Room ([details](#))

Thursday, 01/18

1:00p-2:30p Grant Application Workshop by AZ Community Foundation of Yavapai County meets in the Terracotta Room ([details](#))

4:00p-5:30p Verde Valley Photographic Society meets in the Key Lime Room

6:00p Verde Valley Special Needs Support Group meets in the Terracotta Room ([details](#))

Friday, 01/19

9:00a-11:30a Federal Casework Assistance: Help with Federal Agencies and Constituent Services from Tom O'Halleran's office meets in the CVARP Learn Center ([learn more](#))

9:00a-10:00a Northern AZ Hospice Grief Support Group meets in the Key Lime Room

Saturday, 01/20

10:00a-11:30a Physicians Mutual Medicare Seminar meets in the Copper Room ([details](#))

Monday, 01/22

6:00p-8:00p Camp Verde Business Alliance Monthly meeting in the Terracotta Room ([learn more](#))

Wednesday, 01/24, 01/31

4:00p-7:00p Vietnam War Film Series Viewing & Discussion Begins in the Terracotta Room ([details](#))

Thursday, 01/25

4:00p-7:00p Pastaghetti Dinner fundraiser for Friends of Camp Verde Library in the Terracotta Room ([details](#))

4:00p-7:00p Volunteer Recruitment Fair throughout the Library ([details](#))

6:00p Camp Verde Lions Club meets in the Key Lime Room

Friday, 01/26

9:30a-11:30a Free Computer Classes starting in the CVARP Learn Center ([details](#))

NO Friday Family Movies will be shown during the month of January.

STAY CONNECTED

[LIKE us on Facebook](#)

Camp Verde Community Library, 130 Black Bridge Road, Camp Verde, AZ 86322

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by library@campverde.az.gov in collaboration with



Try it free today

	Jan-18	Jan-17	% change	YTD-FY18	YTD-FY17	% change
In-Library Uses						
Traffic Count	7,925	9,611	-17.5%	57,175	47,631	20.0%
New Cards Issued	96	173	-44.5%	686	739	-7.2%
Public Computer Sessions	1,436	1,911	-24.9%	9,814	11,175	-12.2%
Early Literacy Computer Use	186	52	257.7%	1,061	341	211.1%
Requests for Computer Help	157	134	17.2%	777	796	-2.4%
Reference Questions	158	121	30.6%	1,316	1,050	25.3%
Study Room Uses	39	n/a		379	n/a	
Study Room Use - Hours	96	n/a		782	n/a	
Study Room Use - People Served	59	n/a		593	n/a	
Community Room Uses	34	n/a		219	n/a	
Community Programs Attendance	312	n/a		1,653	n/a	
Total In-Library Use	9,958	12,002	-17.0%	70,829	61,732	14.7%
Library Programs						
Adult Programs	18	37	-51.4%	84	152	-44.7%
Adult Program Attendance	196	531	-63.1%	1,285	1,147	12.0%
Children's Programs	13	n/a		132	n/a	
Children's Program Attendance	45	n/a		1,060	n/a	
Teen Programs	6	n/a		64	n/a	
Teen Program Attendance	45	n/a		431	n/a	
Total Library Program Attendance	286	715	-60.0%	2776	1543	79.9%
Circulation						
Items Checked Out	5,425	5,751	-5.7%	37,245	29,671	25.5%
Items Checked In	4,970	5,853	-15.1%	37,731	31,218	20.9%
Renewed Items	817	710	15.1%	6,346	5,072	25.1%
Total Circulation	11,212	12,314	-8.9%	81,322	65,961	23.3%
Circulation Areas of Interest						
Audio Books	205	193	6.2%	1,662	1,224	35.8%
Playaway MP3 Books	109	102	6.9%	680	644	5.6%
DVDs & Movies	2,416	2,259	6.9%	14,404	11,148	29.2%
eBooks	419	314	33.4%	2,728	2,459	10.9%
Laptops & iPads	12	8	50.0%	38	31	22.6%
Large Print	317	341	-7.0%	2,181	1,503	45.1%
Magazines	73	67	9.0%	613	571	7.4%
Spanish Material	15	9	66.7%	153	45	240.0%
Children's Material	1,272	1,373	-7.4%	7,760	7,668	1.2%
Teen's Material	884	568	55.6%	4,661	2,754	69.2%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,036	823	25.9%	6,724	4,340	54.9%
Transit Items Sent & Received	1,696	1,452	16.8%	11,287	8,583	31.5%
CVCL ILL Items Going Out	24	26	-7.7%	85	129	-34.1%
ILL Items for CVCL Patrons	3	2	50.0%	61	18	238.9%
Total Transit, HOLDS & ILL Activity	2,759	2,303	19.8%	18,157	13,070	38.9%
Library Volunteers						
Number of Volunteers	34	57	-40.4%	234	264	-11.4%
Number of Hours Given	575	645	-10.9%	3,961	4,283	-7.5%
Average Hours/Volunteer	16.9	11.3	49.5%	16.9	16.2	4.3%
Collection & Development						
New Kids & Teen Material Added	35	93	-62.4%	289	276	4.7%
New Books Added	109	180	-39.4%	846	826	2.4%
New Audio-Visual Material Added	51	31	64.5%	342	362	-5.5%
Total Items Added	160	211	-24.2%	1188	1188	0.0%

Mending & Donations						
Items Mended or Repaired	50	14	257.1%	386	356	8.4%
Donations Processed	1,263	1,306	-3.3%	9,986	5,855	70.6%
Donations Cataloged	62	164	-62.2%	558	632	-11.7%
Online Public Access Catalog						
OPAC Searches	6,142	7,992	-23.1%	51,172	73,922	-30.8%
Library Website						
Sessions	2,500	n/a		21,700	n/a	
Users	1,900	n/a		15,400	n/a	